



## SWINE & STEIN BREWFEST - Saturday, October 8th, 12-5pm

### Sponsorship Opportunities Available

Swine & Stein Brewfest features all-day samples from over twenty of Maine's best breweries, wineries and distilleries in an open air beer garden along historic downtown Water Street. This annual Gardiner Main Street fundraising event also includes a full line up of great music, tasty food vendors, fun games and activities all day long.

Our beer festival will transform downtown Water Street into an open air beer garden. A trifecta of beverage, food, and music, this event showcases the diversity and quality of Maine craft beverages. In celebration of local Maine agriculture, local restaurants and food vendors from across the state will serve up a variety of delicious culinary dishes featuring local pork and other creative cuisine. Maine bands will entertain throughout the day, and an array of unconventional games and activities encourage mingling and merriment.

Gardiner Main Street is offering a limited number of exposure opportunities to businesses who would like to show their support for the Gardiner community to a crowd of up to 2,000 attendees. Please review our sponsorship levels and their benefits to you. As the popularity of Swine & Stein continues to grow, we continue to improve the quality of experience for attendees, vendors, and the community. We have great plans for this year's brewfest and look forward to working with you to help make that a possibility.

Thank you for your generous support.

Sincerely,

A handwritten signature in blue ink that reads 'Melissa Lindley'.

Melissa Lindley  
Executive Director,  
Gardiner Main Street

*Proceeds from Swine & Stein Brewfest support Gardiner Main Streets mission to build a vibrant and sustainable downtown through business support and community engagement for historic Gardiner, Maine.*

# Sponsorship Opportunity

## Swine & Stein Brewfest

A fundraiser for Gardiner Main Street  
Saturday, October 8th, 2022 from 12pm to 5pm

Historic Downtown Gardiner, Maine

Expected attendance: 1,500-2,000

[swineandsteinbrewfest.com](http://swineandsteinbrewfest.com)



### EVENT SPONSORSHIP LEVELS:

Benefit	Brought To You By Sponsor \$3,500 1 Available	Tasting Sponsor \$2,500 1 Available	VIP Sponsor \$1,500 <u>No Longer Available</u>	DD Sponsor \$1,000 <u>No Longer Available</u>	Swine Sponsor \$1,000 <u>No Longer Available</u>	Music Sponsor \$500 5 of 6 Available	Supporting Sponsor \$250 Multiple Available
Premier "Brought to you by" status in all event messaging and your logo co-branded as part of the event logo.	X						
Your logo printed on one side of tasting glass given to VIP and general admission guests and used during event (approx. 1200 glasses printed)		X					
Your business name/branding associated with premier VIP hour 12-1pm and in marketing as the VIP sponsor. 250 VIP tickets sold.			X				
Your business name/branding associated with the Designated Driver (DD) tickets and acknowledged for providing complimentary water and soda to DD ticket holders				X			
Premier food vendor location and promotion					X		
Opportunity to provide your own swag giveaways to ticket holders at admission.	To all admissions	To all admissions	To VIP tickets	To DD tickets			
Business mention on promotional outreach including social media and radio, press releases, and interviews	X	X	X	X	X		
Complimentary event tickets: Gate price value: VIP \$55 General Admission (GA) \$45	6 VIP tickets	4 VIP tickets	6 VIP tickets	4 GA tickets	4 GA tickets	2 GA tickets	
Your banner displayed on or near main stage	X	X	X	X	X	X	
Complimentary booth space within admission area to promote your business	X	X	X	X	X	X	X
Logo on all printed event materials & on website	X	X	X	X	X	X	X
Recognition on the PA system during band breaks	X	X	X	X	X	X	X

*We encourage creative ways of promoting your business!* We love working with our sponsors and do our best to honor specific requests to get the type of exposure that best suits your business. Call us at 207-582-3100 or email [director@gardinermainstreet.org](mailto:director@gardinermainstreet.org) to discuss your partnership ideas.

# Sponsorship Opportunity

## Swine & Stein Brewfest

*A fundraiser for Gardiner Main Street*

Date: Saturday, October 8th, 2022

When: 12pm – 5pm

Where: Historic Downtown Gardiner, Maine

Expected attendance: 2,000

[swineandsteinbrewfest.com](http://swineandsteinbrewfest.com)



**Target sponsorship commitment date: August 31, 2022**

### My Swine & Stein 2021 Sponsorship commitment:

- \$3,500: Presenting       \$2,500: Tasting       ~~\$1,500: VIP~~
- ~~\$1,000: DD~~       ~~\$1,000: Swine~~
- \$500 Band       \$250: Supporting       Other Amount: \_\_\_\_\_

Business name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For questions or more information, contact Melissa Lindley at 207-582-3100 or [director@gardinermainstreet.org](mailto:director@gardinermainstreet.org)

Please send completed form to:  
Swine & Stein Brewfest  
Gardiner Main Street  
PO Box 194  
Gardiner, ME 04345  
[director@gardinermainstreet.org](mailto:director@gardinermainstreet.org)

*Your sponsorship for Gardiner Main Street's largest fundraising event of the year supports our mission to build a vibrant and sustainable downtown through business support and community engagement for historic Gardiner, Maine.*

*Gardiner Main Street is a 501(c)(3) nonprofit organization. EIN # 04-3669676*